

Eastern Cape ICT Summit



Imbizo Events in partnership
with the Black IT Forum

Presents:

“Using ICT as a catalyst for Rural Development and
Land Reform”

Imbizo Events:
40 Mitchell Street;
Walmer Blvd. Port
Elizabeth
Sponsorship Document
Drafted:
6/15/2010



Proud partner

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INTRODUCTION

The ICT Summit is designed as a tool for business development opportunities through matchmaking sessions as well as to create a platform to discuss topical ICT issues. The Summit has succeeded in achieving this for five consecutive years in the Eastern Cape.

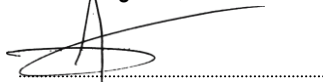
Imbizo Events in partnership with the Black IT Forum is pleased to invite you to be part of this prestigious event by considering investing resources into the Eastern Cape ICT Summit for the year 2010.

The ICT Summit will be celebrating its sixth consecutive year in existence and is proud to be celebrating that achievement on Woman's Months. It was then resolved that a need to have a Women in ICT Breakfast following the Women in ICT Awards exists, therefore this year we will be hosting a Post-Awards Breakfast for Women to engage on issues surrounding the industry.

Theme – Using ICT as a catalyst for rural development and land reform.

	DATE	TIME	VENUE	DRESS
Summit	17 August 2010	08H30 – 15H30	Feathermarket Centre, Port Elizabeth	Business
Gala Dinner	17 August 2010	18H30 – 21H00	Feathermarket Centre, Port Elizabeth	Black Tie

Warm Regards,



Mr Motse Mfuleni
Group Chief Executive Officer
Imbizo Events Group



WHO ARE WE?

Imbizo Events is a 100% Black-owned



SOSULWE FIGLAN, Events Coordinator – ICT Portfolio

Specialties include events surrounding the ICT industry. Formerly an exhibitions coordinator at The Bridge at Greenacres Shopping Mall. Managed the Vodacom Sponsorships in for recent events held by Imbizo Events



NOMFUNDO, Chief Operations Manager

Specialises in Sales and administration as well as Golf Days with James Kamte Golf and Black Business Summit Golf Day as well as the Community Chest Golf Day.



DUMISANI NGQESHA, Events Coordinator - Tourism Portfolio

Formerly a Community Liason Coordinator at Nelson Mandela Bay Tourism. Specialises in Tourism events and launched the first-ever Eastern Cape Tourism Summit recently held at Mandela Bay

event-management Company that focuses and encompasses both Industry and Public Sector events.

It composes of a team of experienced and highly-trained professionals under the management and sole mentorship of Motse Mfuleni. Feathers on the Imbizo Cap include:

- Eastern Cape Women in ICT Awards – 2 Years
- Eastern Cape Tourism Summit and Gala Dinner
- Eastern Cape ICT Summit and Gala Dinner – 6 Years
- Black Business Summit and many more. – 6 Years
- Hosting Provincial President visits (SACP Gala Dinner 2008; Raymond Mhlaba Memorial Lecture 2009)

Imbizo Events is part of a group of affiliate/sister companies namely:

Imbicom – Telecommunications

Imbitho – Tourism and hospitality

Black Forest – Graphic design

Imbizo Events were the recent winners of the Diamond Arrow Award (Overall winners) at the PMR Awards for Leaders and Achievers in Event Coordination in the Eastern Cape Province.

COMPONENTS OF THE EASTERN CAPE ICT SUMMIT

The Summit takes shape in three components this year in the form of the Summit Expo, Gala Dinner and Women in ICT Breakfast respectively. Mentioned below are the event components:

SUMMIT & EXPO

- Exhibitions
- Speakers
- Networking
- Mini Seminars
- Interactive audience Q&A sessions
- Interviews with the media

GALA DINNER

- Networking
- Influential speakers
- Post-Summit celebration
- Celebrity programme director

WOMEN IN ICT BREAKFAST

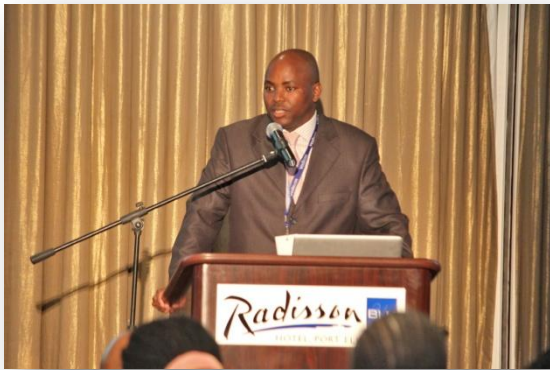
- Matchmaking Sessions (Mentorship Programme)
- CSI Initiatives
- Interactive Q&A Sessions
- Influential female speakers

OUR MISSION

- ⊕ To discuss issues surrounding the field on a public and private sector scale.
- ⊕ To create a network of professionals in the ICT field to engage freely and strategically about new developments in the industry.
- ⊕ Business opportunities during networking sessions
- ⊕ Provincial discussions on a national platform.

PICTORAL COMMENTS

➤ SUMMIT AND EXPO



INFLUENTIAL SPEAKERS



CORPORATE GOODIE BAGS



NETWORKING

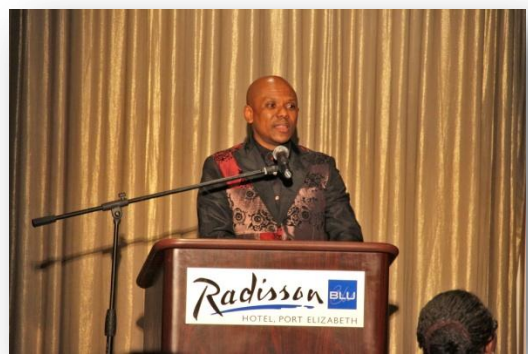
INTERVIEWS WITH MEDIA



➤ **GALA DINNER**



NETWORKING



CELEBRITY GUESTS



POWERFUL SPEAKERS



POST-SUMMIT CELEBRATIONS

➤ **WOMEN IN ICT
BREAKFAST**



INFLUENTIAL WOMEN



NETWORKING



MATCHMAKING SESSIONS

RETURN OF INVESTMENT

Platinum Breakfast Sponsor (R200'000)

Recognition & Marketing

- ⊖ Premier logo placement and recognition as platinum sponsor on all event marketing and collateral materials including, but not limited to: invitations, website, and breakfast programme and day of events
- ⊖ Prime branding in the main reception and registration area at the event
- ⊖ Logo placement on the Imbizo Events Group and event marketing websites
- ⊖ Prime logo inclusion in events pre-promotional electronic communication sent out to government officials, private stakeholders and industry stakeholders
- ⊖ Logo Placement in any paid or promotional print advertising promoting the events
- ⊖ Entitled to flight up to 120 sec Advert or Promo on AV Screens at the events

Event Participation

- ⊖ Admission for twenty (10) guests to attend the Summit
- ⊖ 2 Gala Dinner Table of 10 pax each
- ⊖ Prime recognition as Platinum Sponsor in the Programme Director's opening speech and Vote Of Thanks
- ⊖ Recognition in all press releases, TV interviews and print media.
- ⊖ Two Exhibition Stands
- ⊖ Admission of 15 Delegates for Summit

Gold Breakfast Sponsor (R 175'000)

Recognition & Marketing

- ⊖ Logo placement on event programme, marketing and collateral material
- ⊖ Branding inside the venue in the morning of the event
- ⊖ Logo placement on the Imbizo Events Group and Department of Economic Development and Environmental Affairs Website
- ⊖ Logo inclusion in Summit pre-promotional electronic communication
- ⊖ Verbal recognition during opening remarks as Gold partner

Event Participation

- ⊖ 1xCorporate Table - Admission for ten (10) guests to attend Gala Dinner
- ⊖ Table space in the vendor showcase area throughout the breakfast meeting

- ⊖ Opportunity to distribute materials inside the breakfast venue
- ⊖ One Exhibition Stand
- ⊖ Admission of 10 Delegates for Summit

Silver Sponsor (R95, 500)

Recognition & Marketing

- ⊖ Logo placement on event programme, marketing and collateral material
- ⊖ Branding inside the venue in the morning of the event
- ⊖ Logo placement on the imbizo group Website until 18 August 2010
- ⊖ Logo inclusion in event pre-promotional electronic communication
- ⊖ Verbal recognition during opening remarks as bronze partner

Event Participation

- ⊖ 1xCorporate Table - Admission for ten (10) guests to attend the breakfast
- ⊖ Admission of 5 Delegates for Summit
- ⊖ One Exhibition Stand

Bronze Sponsor (R95, 500)

Recognition & Marketing

- ⊖ Logo placement on event programme, marketing and collateral material
- ⊖ Branding inside the breakfast venue in the morning of the event
- ⊖ Logo inclusion in event pre-promotional electronic communication

Event Participation

- ⊖ 1xCorporate Table - Admission for ten (10) guests to attend the breakfast
- ⊖ Table space in the vendor showcase area throughout the breakfast meeting
- ⊖ One delegate admission to Summit

Table Sponsor (R15'000)

Recognition & Marketing

- ⊖ Name and logo placement on event programme, marketing and collateral materials
- ⊖ Logo placement on Imbizo Events Group website

Event Participation

- ⊖ 1x Corporate Table - Admission of ten (10) guests at the Gala Dinner
- ⊖ Guests entitled to full gala session and networking

SUMMARY OF ABOVE-MENTIONED BENEFITS

BENEFIT	Platinum Sponsor R200,000	Gold Sponsor R175,000	Silver Sponsor R95,000	Bronze Sponsor R55,000	Table Sponsor R15,000
“Sponsor Name” All Venues	Logo/Name				
Sponsor Banner at Entry Points and stage area.	Yes (Branding used as backdrop banner for photographs)				
Recognition in all promotional materials	Logo/Name				
Acknowledgement in interviews	Special Mention	Mention			
Master of Ceremonies Announcements	Presentation	Stages	Stages		
Media and publicity	Logo (where applicable) and special mention	Special mention	Logo		
Press Releases Sponsor Acknowledgement	Logo/Name	Logo	Logo		
Print Promotion	Logo/Name	Logo	Logo		
Branding allocated at secondary locations	Yes	Yes	Yes		
Gala Dinner Presence in AV Material	Yes	Yes	Yes	Yes	
Summit Delegates comp	10	5	5	2	
Category Sponsor Acknowledgement	Yes	Yes	Yes	Yes	Yes
Official Event Programs and Menu cards	Front Page Logo/Name	Front Page/Logo	Front Page/Logo	Inside Cover	Inside Cover
Gala Dinner Corporate Table	X2	X1	X1	X1	X1
Head table seating privilege at Gala Dinner	2pax	1pax	0	0	0
Web Site Presence	Logo and Link to Imbizo Events Website	Logo	Logo	Special mention	none

CONCLUSION

We urge you to support the Eastern Cape ICT Summit and partner with the our existing prominent stakeholders.

The ICT Summit will award your company with the premium business opportunity to network with the elite of the industry in Government Departments, CIO's, and Private Sector giants with investment interests in ICT Solutions. In attendance, will be leaders from large ICT Bodies namely; The Black IT Forum (**BITF**), The Information Technology Association of South Africa (**ITA**) and The Computer Society of South Africa (**CSSA**) together with various leaders from major Municipalities in the Eastern Cape

We hope this document meets your most favourable response. More information on the Summit can be found on any search engine under the keywords: **Eastern Cape ICT Summit**. *Alternatively*, **Eastern Cape Women in ICT Awards** (the ICT Summit curtain-raiser). **Also feel free to browse the newly-formed www.easterncapeictsummit.yolasite.com.**

Trade zone 123 (PTY) LTD/Imbizo Events
Headoffice Imbizo events | 254 walmer blvd | south end Port Elizabeth | 6001
Tel +27 41 582 24 56 | fax + 27 41 582 [4180 | events@imbizoevents.com](mailto:events@imbizoevents.com)

Registration 2002/023835/07
Vat No: 4930229192

BOOKING FORM

Name : _____ Surname: _____
Company: _____ Vat no.: _____
Designation: _____ Tel no.: _____
Fax no.: _____ Mobile no.: _____
Email: _____ Postal Address: _____
_____ Code: _____
Authorized signature: _____ Date: _____

Platinum: R200, 000

Gold: R175 000

Silver: R95 000

Bronze: R55 000

Gala Dinner Table: R15 000

Exhibition Stand (Shell Scheme): R12 000

Banking details

Account name: Trade Zone 123
Account number: 62090564941
Bank: First National Bank
Branch code: 210317
Branch: Rink Street
Current Account

TERMS AND CONDITIONS: Payments: All payments must be received within 5 days of booking. Cancellations: Must be received in writing 7day prior to the date of the event and will be charged at 50% of the booking cost. Imbizo Events reserves the right to change the venue, date, content or speaker of its event at anytime. In the event that Imbizo Events cancels event, Imbizo Events reserves the right to transfer this booking to be held in the following 12 months or provide a credit note of the equivalent amount to another event within the following 12 months

IMBIZO EVENTS GROUP

T: 041 582 2456

F: 041 582 4180

sosulwe@imbizoevents.com

Log onto:

www.imbizoevents.com

40 Mitchell Street Cnr. Walmer Boulevard

Mitchell Street

South End

Port Elizabeth

